

CLAIMS

1. A method for processing a video signal, comprising the steps of:

(A) receiving said video signal comprising (i) a first segment having a series of frames each having a first region and a second region defining a first signature and (ii) a second segment having a series of frames each having a first region and a second region defining a second signature;

(B) modifying each of said frames of said first segment from said first signature to a third signature; and

(C) modifying each of said frames of said second segment from said second signature to a fourth signature.

2. The method according to claim 1, wherein said second signature is equal to said fourth signature.

3. The method of claim 1, wherein (i) said first segment comprises a non-commercial program, (ii) said second segment comprises a commercial program and (iii) said signature

03-1973
1496.00352

modification is performed to suppress the detection of commercials
5 in said video signal.

4. The method according to claim 1, wherein transitions
between said first and second segments are not detectable.

5. The method according to claim 1, wherein said
modifying in steps (A) and (B) comprises:

cropping each of said frames to a first size, wherein
said cropped frames comprise only said first region equaling a size
5 of said frames prior to said modifying steps.

6. The method according to claim 5, wherein said first
size fills said active region.

7. The method according to claim 1, wherein said video
signal comprises a digital video signal.

8. The method according to claim 1, wherein said first
region comprises an active region.

03-1973
1496.00352

9. The method according to claim 1, wherein said modifying in steps (A) and (B) comprises:

obscuring a start of an active video in at least one of said frames.

10. The method according to claim 1, wherein:

step (C) comprises modifying said frames of said second segment from said second signature to said first signature.

11. An apparatus for processing a video signal, comprising the steps of:

means for receiving said video signal comprising (i) a first segment having a series of frames each having a first region and a second region defining a first signature and (ii) a second segment having a series of frames each having a first region and a second region defining a second signature;

means for modifying each of said frames of said first segment from said first signature to a third signature; and

means for modifying each of said frames of said second segment from said second signature to a fourth signature.

03-1973
1496.00352

12. The apparatus according to claim 10, wherein said video signal comprises a digital video signal.

13. An apparatus for processing a video signal, comprising the steps of:

a circuit configured to receive said video signal comprising (i) a first segment having a series of frames each having a first region and a second region defining a first signature and (ii) a second segment having a series of frames each having a first region and a second region defining a second signature, wherein said circuit (i) modifies each of said frames of said first segment from said first signature to a third signature and (ii) modifies each of said frames of said second segment from said second signature to a fourth signature.

14. The apparatus according to claim 12, wherein said video signal comprises a digital video signal.